



# SNOWSHOCK

QUALITY DRINKS SINCE 2003

# HUGE PROFITS!

## Profit Breakdown

Prices exclude VAT

### Medium Cup (300ml)



5 Ltr bottle slush syrup	£14.98
Drinks per bottle	110
Cost per drink	14p
Cup, lid & straw	18p
Total	32p
Sell	£1.75
Profit	£1.43
POR	82%

### Large Cup (500ml)



5 Ltr bottle slush syrup	£14.98
Drinks per bottle	64
Cost per drink	22p
Cup, lid & straw	23p
Total	45p
Sell	£2.50
Profit	£2.05
POR	82%

### Twister Cup (300ml)



Cost per drink	15p
Twister cup	90p
Total	£1.05
Sell	£3.50
Profit	£2.40

### Ice Cup (500ml)



Cost per drink	22p
Ice cup	95p
Total	£1.17
Sell	£4.50
Profit	£3.33